



#14, 10672-46 St. SE.
Calgary, AB. T2C 1G1
Tel: (403) 290-1570
Fax: (403) 287-8104

TECHNICAL SALESPERSON

THE COMPANY

Atlantic Directional Inc. ("ADI") is one of Canada's leading independent directional drilling companies. ADI has drilled in excess of 2,000 wells primarily within Western Canada but have also operated within the United States, Europe and South America. Our success is the result of our firm wide commitment to unparalleled customer service combined with exceptional operational experience and expertise. Founded by a group of entrepreneurial individuals, we plan to double our revenue base over the next 3 years.

THE POSITION

Based in Calgary and reporting to the VP of Marketing, the successful candidate will be a key member of sales team. The individual will be responsible for:

- Marketing of directional services to oil and gas companies and/or third party consultants;
- Provision of quality service to customers;
- Identification and Development of new customer relationships;

THE INDIVIDUAL

We are seeking an individual with most or all of the following core competencies, experience and attributes:

- Minimum of 5 years of downhole industry sales experience;
- Strong network of active customers;
- Personal drive, resourcefulness, maturity and strong work ethic;
- Excellent communication/presentation skills;
- Ability to work in a team environment;
- Ability to take direction;
- Commitment to customer service;
- Technical qualification and/or Field experience are an asset; and
- A high level of "Honesty, Integrity and Passion"

THE COMPENSATION

Competitive salary, bonus and benefits are available based upon experience.